### **5-Slide Presentation:**

What Happy Companies Know: How the New Science of Happiness Can Change Your Company for the Better by Dan Baker, Cathy Greenberg, and Collins Hemingway (2006)

### (Part 1 of 3)

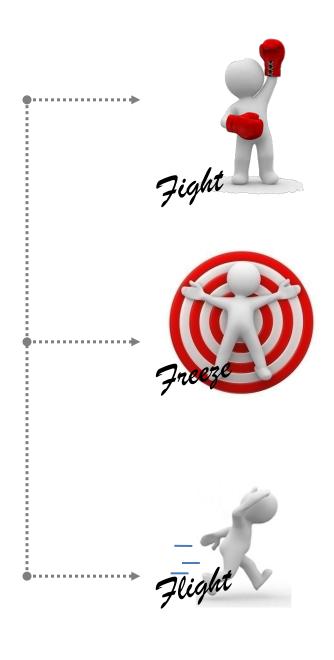
"Pressure" will not make a happy company

unhappy or a good company bad – unless ...

the company is **FEAR**-based where fear

triggers one of three basic responses:





## **Stepping Beyond Fear**

Establish personal mastery of your work environment.

#### **Global Leadership: The Next Generation**

- 1. Think Globally
- 2. Anticipate Opportunity
- 3. Create a Shared Vision
- 4. Develop and Empower People
- 5. Appreciate Cultural Diversity
- 6. Build Teamwork and Partnerships
- 7. Embrace Change
- 8. Apply Technological Savvy
- 9. Encourage Constructive Challenge
- **10. Ensure Customer Satisfaction**
- 11. Achieve a Competitive Advantage
- 12. Demonstrate Personal Mastery
  - 13. Share Leadership
  - 14. Live the Values

Source: The accenture Institute For Strategic Change

### **Stepping Beyond Fear**

Establish personal mastery of your work environment.

### Lead from your strengths.

One Caution: Overplaying a strength can turn it into a weakness.

# **Stepping Beyond Fear**



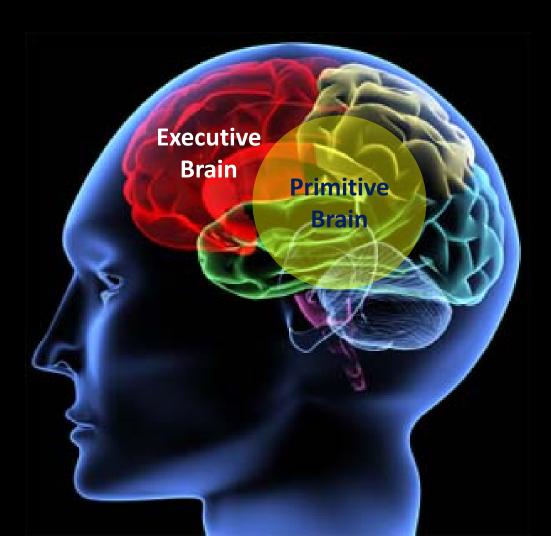
Dance of Intentionality and Emotion

Victory of the conscious mind over the primal reaction

Achieving highest level of consciousness and cooperation



- Innovation;
- Creativity;
- Stronger financial postings, etc.



#### This 5-Slide Presentation is inspired by:

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#### The 5-Slide Presentation Series is humbly presented by:

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